Interview of the Day. 'The strongest recruitment trend in 2013 will be getting the diversity ratio right' | The Times Of India

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Which industry will be hiring the most in 2013? Why?

Retail is likely to see the maximum action followed by infrastructure, services, FMCG, consumer and energy. This will be across levels as most of the hiring will be from new entrants or cash-and-carry formats expanding to multi-brand. There is a huge potential as openings will be created across levels.

Which will be the top in-demand professions in 2013? Why?

Maximum demand in 2013 will be supply chain/ operations. Reason is that with retail opening up supply chain/ operations becomes a critical factor for the industry's success. This will fuel in demand for best in the class talent leading to a high movement in this function. With musical chairs happening in this function a huge demand will be created.

Sales and marketing professionals are also likely to see a good year as companies struggling with sales are likely to shuffle their pack leading to multiple opportunities for the best professionals in this function. Legal and compliance will also see good demand as companies will try to ensure that there are no blips. Head of strategy will also be in high demand as companies look for new ways to fill their coffers.

What will be the strongest recruitment trend in 2013?

The strongest recruitment trend in 2013 will be getting the diversity ratio right. Organisations will gear up the correct diversity ratio and it will not be confined only to the gender diversity. At the same time organisation will get more business like as they grapple with the volatile business environment. Therefore, they are likely to be unforgiving for sub-optimal work. The firing for non-performer will increase majorly as organisations which hitherto refrained from pushing the envelope on this will be left with no alternative but to become far more demanding from their employees. Internally organisations will increase the accountability and will be more demanding on performance

Which metro will offer maximum no of jobs?

Southern metros like Chennai, Hyderabad and Bangalore are likely to generate more jobs.

2013 will be the year of....

2013 will be year of reshaping business and, therefore, creative destruction and leaner and leaner teams will become more common.