

# R diary

## Five strong areas where women score over men in a leadership role

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In a corporate world, it is often said that women bring in a different perspectives and managing styles when they are in a leadership role. So, what exactly do women bring to the table in the corporate world that men don't?

### ● Sense of empathy

Women by nature are more sensitive than men. Women relate to people's needs much more than most men. They will weigh the pros and the cons as to what will make a difference in people's lives and to their families.

### ● Sense of responsibility and a multi-tasker

Most women give 100 per cent when they are committed. They are also, perhaps, more humble than men while multi-tasking all the time. Women have to manage the home as well as work all across the world. They therefore are more organised. There is a strong aspect of empathy while driving hard decisions — especially when it is required to be tougher — they make it much more acceptable and fruitful, therefore help create long-term sustainable organisations.

### ● Diversity of thinking

Women understand better than men how to get more value for the money. Men are more materialistic — women would also look at people and society. These are enduring values which

is in their DNA and they carry that wherever they go.

### ● Instinctive savers

Women know the value of savings — they know better than men that money does not grow on trees; it takes time to build a corpus. They do not live in a make believe world as many men do. They are therefore, more grounded and are able to integrate easily into the fabric of the organisation. The same goes with the discretionary money they have at their disposal. Women usually cut down on flamboyant expenditures. Women by nature have developed a high sense of savings for the rainy days. They have the foresight to see what we would need in the long run. So the future is not sacrificed at the altar of what is needed immediately.

### ● Highly developed sense of fairness

This is debatable like everything else, but I have seen women to be fairer than men, when it comes to equitable allocation of resources. Do we not see that in our daily lives? Mothers treat their kids alike — whether they are boys or girls, whereas men on the other hand will be softer on the girls all their life than they are with the boys. We would have also seen that women do distribute the scarce resources more equitably.

— The author is managing partner, Executive Access